Rep Order# 6861729 Ver# 1 Status New Traffic Or EC'd Yes

Traffic Order# 6861729

10/08/2012 8:26 AM 10/08/2012 8:04 AM

Showing Buylines: All Lines

Printed:

Last Received:

Station KTNV-TV LAS VEGAS, NV

Advertiser () .HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

Estimate# 2001

Buyer Laura Bassett

Phone#
Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2001

Flight Dates 10/10/2012 - 10/11/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 2

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 5,100 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	 W-TH	 7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/10-10/11	1	1	1	\$750.00	
	2	W-TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/10-10/11	2	1	2	\$2,000.00	
	3	W-TH	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/10-10/11	1	1	1	\$650.00	
	4	W-TH	2P-3P	GENRL HOSPITAL	:30	\$350.00	10/10-10/11	1	1	1	\$350.00	
	5	W-TH	330P-4P	ACTION NEWS @ 330	:30	\$500.00	10/10-10/11	1	1	1	\$500.00	
	6	W-TH	730P-8P	MILLIONAIRE	:30	\$850.00	10/10-10/11	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 7 / \$5,100.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$5,100.00 Sales Totals: 7 / \$5,100.00

Rep Order# 6861729 **Ver#** 1 Status New EC'd Yes

Traffic Order# 6861729

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

Agency

10/08/2012 8:26 AM 10/08/2012 8:04 AM

KTNV

Last Received: Showing Buylines: All Lines

Printed:

KTNV-TV LAS VEGAS, NV Station

Advertiser) .HOUSE MAJORITY PAC **HOUSE MAJORITY PAC Product**

Estimate# 2001

Buyer Laura Bassett

Phone# Fax#

Station Totals: 7 / \$5,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$25,500

KBLR 0 % KLAS 30%

3050 K ST NW

WASHINGTON, DC 20007

KSNV 41% KVCW 0 % KVMY 0% KVVU 9%

79/86/2001

) WATERFRONT STRATEGIES

10/10/2012 - 10/11/2012

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

2 of 2

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

KTUD

0 %

20%